

## **Soundation and Propellerhead partner to take online music production to another level**

***Soundation to offer Europa synthesizer in its online audio workstation***

**Soundation and Propellerhead Software announced a strategic partnership intended to stretch the boundaries of online music production. To start, the companies will integrate Propellerhead's iconic Europa synthesizer into Soundation's studio — the first time a Propellerhead Rack Extension will be available in any online digital audio workstation.**

Thanks to the development within music tech, it's never been easier for producers, songwriters and artists to create and distribute their music. As browser performance closes in on the desktop app experience — with low-level formats such as WebAssembly — music tools are taking a massive leap into new platforms available to anyone with a computer and wi-fi connection.

As part of this ongoing democratization of music production, online digital audio workstation Soundation is making Propellerhead's renowned wavetable synthesizer, Europa, available to its 3.5 million worldwide users.

"With Propellerhead's world-class music production plugins and our knowledge of building one of the most powerful online studios, music producers will be able to push the limits of what's possible to create online," says Adam Hasslert, CEO of Soundation.

"We're delighted to see our Rack Extensions make their way onto new platforms like the web," adds Timothy Self, SVP of Products at Propellerhead Software. "We couldn't think of a better inaugural partner for delivering this next generation of audio creation tools than Soundation."

Soundation and [Propellerhead Software](#) were recently highlighted as cutting-edge companies within web audio by Google at Google I/O 2019.

Integrating Europa into Soundation involves building the first ever RackExtension host for the online world, an innovation that will potentially enable any RackExtension plugin to be added to an online DAW. Europa will be available on Soundation in the fall/winter of 2019. The regular price for Europa is \$150, although Soundation will offer a special rate of \$4 per month or \$29 per year.

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**About Soundation**

Every month, Soundation's online music studio is used by over 100,000 creatives who produce music directly in their web browsers. Building the next-generation music software for new coming music producers with high ambitions, Soundation offers a one-stop-shop, including a vibrant online community, learning tools and competitions, with the mission to increase musical creativity worldwide. Soundation is headquartered in Stockholm, Sweden.

Soundation's Session at Chrome Dev Summit:

<https://www.youtube.com/watch?v=TTDFplyUChU>

### **About Propellerheads**

Founded in 1994, Propellerhead Software is based in Stockholm, Sweden. Renowned for its musician-centric approach, Propellerhead has created some of the world's most innovative music software applications and technology standards. Musicians, producers and the media have praised its groundbreaking applications Reason, Figure, Take and ReBirth for being inspiring, great sounding and of impeccable quality. Technologies such as Rack Extensions, ReWire and the REX file format are de-facto industry standards. Today, Propellerhead's products are used all over the world by millions of professionals and enthusiasts for all kinds of music making. <https://www.propellerheads.com>